

Dapper Dads

June 4, 2020



RUNWAY SPONSOR (Exclusive)

\$10,000+

- » Logo as Runway Sponsor on select printed marketing materials
- » Recognition as Runway Sponsor on event webpage (which is viewed each time a vote is cast)
- » Logo on prominent signage throughout the event and noted as Runway Sponsor by the emcee
- » Referenced as Runway Sponsor in public relations activities
- » Opportunity to have promotional item/automobile on site at the Dapper Dads challenge and fashion show
- » Opportunity to network with the models at the Dapper Dads Kick-Off, when voting goes live
- » Eight complimentary VIP tickets to enjoy Dapper Dads with reserved seating to the fashion show
- » Recognition in the Dapper Dads calendar
- » Right of first acceptance for next year's event

Cast your votes, then cheer on the models—local business and community leading men—as they compete for the title of 2020 Dapper Dad. Now in its eleventh year, this event has become a signature favorite. Held at Kositchek's on N. Washington Square in Downtown Lansing, Dapper Dads (hosted by Sparrow Foundation's Women Working Wonders) benefits women's healthcare in our region.

For more information on this event, contact the Sparrow Foundation at 517.364.3620.



All sponsors are recognized along with event highlights at SparrowFoundation.org.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of Sparrow Hospital.

Benefits subject to change if sponsorship not confirmed by May 8, 2020.