

Spartan Marching Band for Kids Concert

September 2019



PRESENTING SPONSORSHIP (Exclusive)

\$7,500+

- » Logo as Presenting Sponsor on all printed marketing materials for the concert
- » Logo on prominent signage at the event and noted as Presenting Sponsor by the emcee
- » Referenced in public relations activities as the Presenting Sponsor
- » Notable recognition by Tim Staudt on *Staudt on Sports* plus live interview
- » Enjoy the concert from one of two VIP tables, reserved for 16 guests (includes VIP parking)
- » Right of first acceptance for next year's event

SPARTAN SPONSOR

\$5,000

- » Name on prominent signage at the event
- » Notable recognition by Tim Staudt on *Staudt on Sports* plus live interview
- » Enjoy the concert with Spartan Leadership from one VIP table, reserved for ten guests (includes VIP parking)

PATRIOTIC SPONSOR

\$2,500

- » Name on prominent signage at the event
- » Notable recognition by Tim Staudt on *Staudt on Sports* plus live interview
- » Enjoy the concert from one VIP table, reserved for eight guests (includes VIP parking)

DRUMLINE SPONSOR

\$1,000

- » Name on signage at the event
- » Enjoy the concert from one VIP table, reserved for eight guests (includes VIP parking)

MUSIC SPONSOR

\$500

- » Name on signage at the event
- » Enjoy the concert from one VIP table, reserved for four guests (includes VIP parking)

Enjoy a private Michigan State University Spartan Marching Band concert. The Spartans will perform patriotic and traditional music in the backyard of Tim & Cathy Staudt's home.

The event includes delicious food, music, auction items and the opportunity to mingle with your favorite MSU athletic coaches. Proceeds benefit both Sparrow Children's Center and the Spartan Marching Band.

For more information on this event, contact the Sparrow Foundation at 517.364.3620.



Event hosts, Tim and Cathy Staudt.



**Children's
Miracle Network
Hospitals**

Helping Local Kids



Benefits subject to change if sponsorship not confirmed by August 2019.

All sponsors are recognized along with event highlights at SparrowFoundation.org.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of Sparrow Hospital.