

Sparrow Gala

Feb. 23, 2019



INSPIRE—PRESENTING SPONSOR (Exclusive) \$20,000+

- » Logo as Presenting Sponsor on all printed marketing materials for Gala
- » Logo on prominent signage throughout the event and noted as Presenting Sponsor by the emcee
- » Referenced in public relations activities as the Presenting Sponsor
- » Private dinner for four with the President of Sparrow and the VP of Development (date TBD)
- » Twenty tickets to enjoy the Gala
- » Right of first acceptance for next year's event
- » Industry exclusivity, if requested

INDULGE SPONSOR \$15,000

- » Logo on prominent signage throughout the event and noted as Indulge Sponsor by the emcee
- » Private dinner for four with the leadership from the area of benefit (date TBD)
- » Sixteen tickets to enjoy the Gala

UNWIND SPONSOR (Exclusive) \$10,000

- » Recognition on signage at the event
- » Your name/logo on an approved take-away item given to each of the 800 expected attendees
- » Special tour of the area of benefit for you and your Gala guests (date TBD)
- » Fourteen tickets to enjoy the Gala

ENCHANT SPONSOR \$7,500

- » Logo on prominent signage throughout the event and noted as Enchant Sponsor by the emcee
- » Special tour of the area of benefit for you and your Gala guests (date TBD)
- » Twelve tickets to enjoy the Gala

DELIGHT SPONSOR \$5,000

- » Logo on signage at the event
- » Ten tickets to enjoy the Gala

EXCITE SPONSOR (Exclusive) \$3,500

- » Recognition on signage for entertainment stage and noted as the Excite Sponsor by emcee during band introduction
- » Private meet and greet with the band, in advance of set, if desired
- » Eight tickets to enjoy the Gala

CHARM SPONSOR \$2,500

- » Recognition on signage at the event
- » Eight tickets to enjoy the Gala

All sponsors are recognized along with event highlights at SparrowFoundation.org.

All gifts of \$10,000 or more are recognized with membership in the Philanthropist League and listed on the donor recognition wall located in the main lobby of Sparrow Hospital.

Benefits subject to change if sponsorship not confirmed by Feb. 1, 2019.

Join us for an unforgettable evening as the University Club is transformed. The Sparrow Gala has it all... casino-style gaming, dancing, live music, a silent auction and fabulous food.

For more information on this event, contact the Sparrow Foundation at 517.364.3620.

